

Press Release

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Mobile Development Experts Announce Partnership With NFC Technology Specialists

Penrillian, one of the UK's leading mobile software development companies, is pleased to announce their latest partnership with Scantech Group, the print and communications solutions provider.

As a technology based company, Penrillian is regularly involved in large multi-stakeholder projects providing innovative solutions for their customers.

Ian Hetherington, Head of Sales and Marketing, says "Working in partnership with technology providers enables us to offer a one-stop-shop to our clients. Working together with Scantech means we can offer a larger portion of the solution to our clients, get the most out of the infrastructure we are working with and reduce the number of stakeholders required to deliver a project. This allows us to be more productive and also improve cost effectiveness".

Scantech has a wide portfolio of solutions across the spectrum of print and technology, ranging from large format to variable digital print and a unique ultra-thin tag for NFC (Near Field Communication) integration. "We're seeing a huge surge in adoption of NFC", says Craig Stephens, Sales Director at Scantech. "It's taking the market by storm when it comes to contactless payment and loyalty schemes but it is also a perfect solution for the mobile workforce, for facilities management and many other areas. It's such a versatile technology – and all the user needs is a smartphone."

"As the mobile phone is becoming a hub for our everyday lives, a connected world is ever more important", Ian Hetherington continues, "and our mobiles are at the centre of it all. Everything from cars and PC's to home hi-fi systems and even kitchen appliances are using data to personalise user experiences. NFC and mobile technology will allow everything we interact with to help us live a more personalised and efficient lifestyle."

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About Penrillian

Penrillian has been developing mobile software solutions since 2000. Based on the edge of the Lake District, Penrillian's team of experienced mobile software developers create bespoke, secure mobile software using agile methodology and build the infrastructure and platforms required for creating fully integrated mobile applications and solutions. Penrillian's customers include Vodafone, EE, BlackBerry, MasterCard and Stagecoach.

About Scantech Group

Scantech is a complete communications provider which offers a wholly unique combination of mobile solutions, app development, NFC tag production and a wide scope of print technology. The company has been established in the printing industry for over twenty years. They offer a flexible and experienced approach to digital and traditional print requirements and carry out anything from the most advanced digital and large format signage to the cutting-edge innovative print and folding techniques – incorporating NFC tags in whatever way their customers require.

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